

# **NAMIBIA UNIVERSITY**

OF SCIENCE AND TECHNOLOGY

# **FACULTY OF COMMERCE, HUMAN SCIENCES AND EDUCATION**

## **DEPARTMENT OF MARKETING AND LOGISTICS**

	SECOND OPPORTUNITY EXAMINATION QUESTION PAPER
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MODERATOR:	Ms. Anatolia Shooya

 INSTRUCTIONS	
1. Answer ALL FIVE (5) Questions.	
2. Write clearly and neatly.	
3. Number the answers.	

THIS QUESTION PAPER CONSISTS OF 7 PAGES (Including this front page)



#### **QUESTION 1: MULTIPLE CHOICE**

[30x1.5=45 Marks]

For each of the following questions, please choose the correct answer (s) and clearly indicate your selected answer (s) on the separate answer sheet provided.

- 1.1 The following are key responsibilities of the operation manager in an organization, except:
  - A. Process and capacity design
  - B. Managing quality
  - C. Managing customer
  - D. Location and layout strategies
- 1.2 The followings are performance measures used in operations management, except:
  - A. Productivity measures
  - B. Capacity measures
  - C. Process velocity
  - D. Customer measures
- 1.3 Which of the followings are part of the terminology used to describe elements and functions of logistics? There are **two** correct answers.
  - A. Engineering Logistics
  - B. Lean Logistics
  - C. Production Logistics
  - D. Agile Logistics
- 1.4 The followings are the major external drivers shaping the business landscape, excepts:
  - A. Geopolitical environment
  - B. Globalization
  - C. Informed Consumer
  - D. Technology
- 1.5 The followings are stages involved in the development of an operations and manufacturing strategy. There are **two** correct answers.
  - A. Stage in developing strategy
  - B. Market analysis
  - C. Outsourcing strategy
  - D. Building highly innovative products



- 1.6 Firms holds inventory because......? There are **two** correct answers.
  - A. To ensure smooth production processes
  - B. To reduce seasonal stock or anticipated stock
  - C. To overcome supply-side disappointments
  - D. To capturing the market segment
- 1.7 The followings are common types of inventories, except?
  - A. Safety stock
  - B. Anticipation stock
  - C. Promotional stock
  - D. Lean stock
- 1.8 The followings are reasons why studying or the need to understand operation management; there are **two** correct answers:
  - A. Understanding the financial implications of operations management
  - B. View operation management as a strategic asset
  - C. Understanding operation management as a performance measure
  - D. Understand the firm's operations
- 1.9 Which of the following components is **not** a critical purpose of a warehouse in an efficient supply chain?
  - A. Information transfer
  - B. Storage
  - C. Operations
  - D. Movement
- 1.10 Which of the following is **not** a Namibian national corridor?
  - A. Trans-Oranje
  - B. Trans-Cunene
  - C. Trans-Kalahari
  - D. Trans-Caprivi
- 1.11 Traditional guidelines towards a smarter warehouse layout planning, includes:
  - A. Calculate storage space
  - B. Utilize your warehouse cubic capital to the fullest, both horizontally and vertically
  - C. All of the above
  - D. None of the above



- 1.12 The following are types of freight, **except.** 
  - A. Containers
  - B. Liquid bulk
  - C. Pallet
  - D. Dry bulk
- 1.13 The following are steps to undertake when conducting an ABC analysis, except------
  - A. Determine the quantities of inventory items utilized in a period
  - B. Calculate the expenditure on each item by multiplying the quantity usage by the item's unit cost.
  - C. Rearrange the inventory items being analyzed in descending order using the item value
  - D. Pareto 80/20 principle
- 1.14 Followings are priorities for framework implementation as outline in the Namibian Transport Policy, **expect...**?
  - A. Upgrade the Namibia railway system and revitalization of TransNamib
  - B. Upgrade public transport
  - C. Reform of the road user charges system
  - D. Upgrade corridors roads and multi-modal/intermodal facilities at railheads
- 1.15 The following are steps involved when applying the concepts of production streaming or focused factories, **except**?
  - A. Infrastructure rearrangement
  - B. Investment and costs
  - C. Process rearrangement
  - D. Identifying manufacturing order winner and qualifiers
- 1.16 The following are criteria for consideration when selecting suppliers, except!
  - A. Desirable quantities
  - B. Quantity
  - C. Financial
  - D. Quality
- 1.17 The core function for transport is mainly....., there are **two** correct answers.
  - A. Convenience
  - B. Mobility
  - C. Supply chain
  - D. Accessibility



- 1.18 The following are major reasons for using contracts in SCM and procurement process, **except?** 
  - A. Create long-term relationships
  - B. Legalise transactions
  - C. Ensure quantity
  - D. Reduce work, costs and time needed
- 1.19 The following are key steps in procurement process and purchasing cycles, except?
  - A. Determining the need and specifications
  - B. Finding, evaluating, and selecting suppliers
  - C. Placing the order
  - D. Delivering the ordering the order
- 1.20 Which of the following is **not** part of the 4PL benefits?
  - A. Address strategic financial failure of 3LP services
  - B. It retains corporate social responsibility
  - C. It improves accountability
  - D. Address operational failures of 3PL services
- 1.21 Which of the followings are part of the primary activities of the Porter's value chain. There are **two** correct answers.
  - A. Technology development
  - B. Marketing and sales
  - C. Procurement
  - D. Operations
- 1.22 Which of the following summaries some important aspects of a service level agreement in contract management.
  - A. A performance plans
  - B. Performance management and guarantees
  - C. All of the above
  - D. None of the above
- 1.23 The following are part of transport costing...., except?
  - A. Variable costs
  - B. Fixed costs
  - C. Indirect costs
  - D. Running costs



1.24	Which of the following form part of the primary modes of transport. There are <b>two</b>
correc	t answers.
Α.	Road transport

- B. Water transport
- C. Canals transport
- D. None of the above
- 1.25 Which of the following form part of the advantages of road transport.
  - A. Faster mode over a short distance
  - B. Not limited to fixed route
  - C. All of the above
  - D. None of the above
- 1.26 Rail transport restrictions includes...... except.
  - A. Heavy losses can be incurred in the case of accident
  - B. Requires huge investment both at infrastructure and operation level
  - C. Less flexible than road transport
  - D. The maximum carrying capacity is restricted
- Demand planning models includes..... except? 1.27
  - A. Market Share Model
  - B. Transportation Model
  - C. Supply Model
  - D. Freight Demand Model
- 1.28 The following form part of the water transport restrictions ...... except?
  - A. Very slow and not ideal for emergency and perishable goods
  - B. Contribute massive tourism and leisure market
  - C. It is hardly affected by weather conditions which may results in delays
  - D. Rare deliver service by itself
- 1.29 Which of the following forms part of pipe transport advantages.
  - A. Limited to moving fluid and gas only
  - B. Fixed to a location and cannot be easily moved
  - C. All of the above
  - D. None of the above



1.30 The following are transport related Public Enterprises...except?

- A. Roads Authority
- B. NamPower
- C. NamPort
- D. TransNamib

[Sub-total: 45 marks]

## **QUESTION 2**

With reference to applicable industries and examples, explain five different terminologies used to describe elements and functions of logistics. [20 marks]

## **QUESTION 3**

Mention and describe six types and characteristics of 3LP service Providers. Support your answers with Namibian 3LP examples where possible. [25 marks]

### **QUESTION 4**

In your own words, use practical examples to assess the role played by the following in advanced logistics management.

a) Reverse logistics

[5 marks]

b) Inventory Management

[5 marks]

**TOTAL: 100 MARKS** 

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